



**WILLIAM J. BRATTON**  
CHIEF OF POLICE

## CHIEF'S MESSAGE

As I begin my fifth year as Chief of the Los Angeles Police Department, I want to update you on the many projects and improvements that we have made and ones we are considering for the future. Although many of these are still in the conceptual, design, or bidding phase, they represent the forward thinking

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## Reactions Extreme at Ripatti Home Unveiling

At dusk on Oct. 18, an electric current of emotion jolted the crowd as Officer Kristina Ripatti and her family rounded the corner toward their newly built craftsman-style home.

Escorted by a motorcade of Redondo Beach police officers, the 33-year-old Southwest Area officer arrived in a stretch limousine with a surfboard fastened atop. In the background, a heavy-duty Bomb Squad vehicle, similar in size to a fire engine, shielded the home.

As Officer Ripatti emerged, cheers erupted from some 1,000 supporters—including hundreds of officers from various

agencies—lining the street, neighboring yards and rooftops. Southwest Area Officer Joe Meyer, Officer Ripatti's partner, and *Extreme Makeover: Home Edition* host Ty Pennington welcomed the family and—in unison with the crowd—shouted, "Move that truck!"

Upon first sight, Officer Ripatti wept and her husband—Officer Tim Pearce—gasped with awe. Jean Pearce, Officer Ripatti's mother-in-law, stood next to the couple crying, as she held 20-month-old Jordan, the couple's daughter. Pennington

then escorted the family into their new, wheelchair-accessible home.

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BEFORE





## Chief's Message *Continued from page 1*

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and progressive movement of the Department. These projects illustrate the Department's efforts to embrace "best practices in policing," and encourage you, the men and women of the LAPD, to continue your outstanding work in making Los Angeles an even safer city.

But before talking technology, I want to give you some good news on promotions. Funding and Operation needs permitting, we expect to be able to offer an average of 50 to 60 promotions and paygrade advancements per Deployment Period for the remainder of this fiscal year, which ends June 30. As your Chief, it's always a pleasure to be able to promote and give pay raises to well deserving employees, both sworn and civilian.

Now, some good news on those things we've done over the past year to improve Department Operations, take crime fighting into the 21st Century and improve Officer safety. One successful and popular improvement has been the decision to use selected models of the Glock semi-automatic pistol as an optional duty weapon. I believe it's a superior weapon and recruits in the academy are now issued the 40-caliber Glock pistol. Seventy percent of law enforcement agencies nationwide use Glocks. Although initially there was a problem with the 45 caliber model not firing correctly, all 1,800 of that model purchased by LAPD officers have been retrofitted and are now working well in the field.

As reported a few months ago, Training Division has 25 new state-of-the-art Force Option Simulators. Each geographic area now has one and the Tactics Unit has trained at least one Divisional Training Coordinator in each

of the 19 geographic Areas and four Traffic Divisions. Traffic Division personnel will be able to use the simulators at the geographic Areas. This is an excellent example of the Department's move toward a more decentralized approach to training by providing opportunities at the officers' assigned Area or Division rather than at just two or three facilities across the City.

On the issue of the new LAPD flashlight, after extensive field testing of prototypes, a vendor was selected and is currently working to mass-produce the individual components for assembly. The first delivery of approximately 4,300 flashlights is expected in December. Training Division is currently working on a distribution plan to get these new flashlights in the hands of all LAPD officers and recruits.

In August, the Police Commission approved the Department's request to move forward with the purchase of new X26 TASERs for field and Detective personnel. This new TASER model is 60 percent smaller and 60 percent lighter than the model currently in use by the Department. It can easily be worn on the belt. Having this tool readily available for use will help reduce injuries to both officers and suspects. The Department is currently working on funding for the TASERs while the Training Division is moving ahead with plans for training and distribution.

Regarding the revised Vehicle Pursuit Policy and the use of the Pursuit Intervention Technique or PIT maneuver, as of late September, more than 2,200 officers from all 19 geographic Areas and four Traffic

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## Successful Spanish-Language Campaign Paves Way for New Culturally Centered Program

Since its 2003 debut, the Department's Spanish-language campaign has revolutionized cross-cultural communications and achieved immeasurable success.

This groundbreaking approach to community outreach has brought criminals to justice and strengthened ties between the Department and the City's Spanish-speaking population. In collaboration with such influential organizations as Univision KMEX 34 and Telemundo KVEA 52, the Department has secured maximum exposure in millions of households.

Weekly television interviews, monthly public service announcements, and televised specials have culminated in several victories, including the apprehension of several dangerous suspects.

In August 2005, for instance, a homicide suspect was captured after Hollenbeck Detectives Cindy Juarez and Scott Smith appeared on Spanish-language television, prompting a flood of tips from the public.

Similarly, in May 2005 the Department apprehended three suspects following a public appeal made on television by Detective Federico Sicard, Detective Support Division, Foreign Prosecution Interpol Liaison Unit.

Programming that continues to foster public trust and support includes "Su Seguro Servidor," or "Your Trusted Servant," which showcases Spanish-speaking police officers who are subject-matter experts. These officers deliver culturally relevant messages, including *What to do When You Get Pulled Over*; *How to Start a Neighborhood Watch Program*; *Misuse of the 911 Emergency Line*; *Graffiti Prevention and Elimination*; *Gang Awareness*; *Gun Fire Reduction Program*; *Identity Theft*; and *Hate Crimes*.

Instrumental in bridging the cultural chasm, Public Relations Specialist Pedro M. Muñiz spearheaded the hard-hitting Spanish-language campaign. Muñiz—who also expanded the campaign to include radio broadcasts via Univision Radio Los Angeles, Spanish Broadcasting System, and others—was recently recognized by Union Bank of California and KCET for his dynamic and pioneering work on behalf of the Department.

In a community often challenged by language barriers and distrust of law enforcement entities, the Department's Spanish-language campaign has softened the image of police officers; improved community relations and quality of life; and ultimately reassured residents that police officers are protectors rather than persecutors. Moreover, the campaign has helped officers gain a better understanding and enhanced appreciation for the diversity of Los Angeles.

Muñiz was one of five "Local Heroes" honored at an awards ceremony Sept. 21. Award recipients were selected for their commitment and contributions to the arts, business, education, social services, and community activism. Muñiz received the award in the category of social services.

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Pedro M. Muñiz (back row), LAPD Public Relations Specialist was one of five "Local Heroes" recognized by Union Bank of California. Muñiz was recognized in the Social Services category for his efforts on the Department's Spanish-language campaign. He is pictured here with his fellow awardees. First row, left to right, Sonia Marie De Leon de Vega, for Arts; Eddie "Piolín" Sotelo, for Community Activism; Dora Jacildo, for Education; and José Daniel Ocampo for Business.

## Skid Row Drug Dealers New Target

**I**ntent on restoring lawfulness to skid row, Chief Bratton and Los Angeles County District Attorney Steve Cooley have partnered to implement an interagency plan that targets skid row drug dealers. The Chief and the District Attorney made the announcement on Oct. 3. The aggressive new strategy seeks to ban convicted drug dealers from the heart of skid row.

Persons arrested and convicted for narcotics-related crimes under the new initiative will be subject to a condition of probation that prohibits them from returning to the area. Those who violate this “stay away” order—effective for as long as five years in felony cases—will face incarceration. This type of injunction has also been successful in combating gangs and prostitution.

The Chief called this measure imperative to regaining control of skid row where most of the homeless population faces drug and alcohol addiction, and mental health issues. Drug dealers fuel drug use, and play a significant role in the

commission of violent and property crimes. The District Attorney said the success of this initiative will be tracked, and may be implemented in other parts of Los Angeles County.

The “stay away” initiative focuses on a narcotics hot spot known as the 5<sup>th</sup> Street Corridor, including 4<sup>th</sup> and 5<sup>th</sup> Streets, between Broadway and Central.

Confident in the potential of this creative, new legal tool, Chief Bratton called the “stay away” plan a dose of radiation to break up a form of cancer. He has mobilized 50 additional police officers to assist with enforcement. To further abate crime, officers have regained the legal power to arrest transients sleeping on sidewalks in skid row area between 6 a.m. and 9 p.m.

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## Medal of Valor Recipients Recognized at Dodger Game

**I**n September, the Los Angeles Dodgers recognized the outstanding efforts of the 2006 Medal of Valor recipients. The 13 officers received the Department’s highest recognition for heroic police service beyond normal demands.

Also in attendance were Officers Kristina Ripatti and James Tuck, who earlier this year endured life-altering injuries. Like our Medal of Valor recipients, Officers Ripatti and Tuck embody the Department’s legacy of character and courage. □



(Left to right) Sergeant Hector Feliciano, Officer Ralph Camarillo, Officer Laurissa Hulsebus, Officer Carlos Ocegueda, Officer Abel Muñoz, Deputy Chief Michael Hillmann, Assistant Chief Jim McDonnell, Chief Bratton, Officer Carlos Figueroa, Officer Edwin Marron, Officer Mark Mireles, Officer Christopher Vasquez, Officer Matthew Cundiff, Officer Mario Cardona, and Officer Osvaldo Delgadillo. Southwest Area Detective Richard Record, also a Medal of Valor recipient, was unable to attend the event.



## Chief's Message *Continued from page 2*

Divisions have been trained. Training Division personnel are working with Bureau Training Coordinators to ensure that all officers assigned to patrol are trained on the PIT maneuver by this time next year. Also relevant to the Vehicle Pursuit Policy, a large number of officers assigned to patrol or traffic functions have been trained in the deployment of the "Stop Stick" tire deflation device. From May 2005 through August 2006, there have been 20 successfully implemented PIT maneuvers that have stopped potentially dangerous pursuit situations before becoming a threat to the public. Also during that time frame there have been eight successful deployments of the "Stop Stick."

On the issue of In-Car Digital Video, the City Council has given the Department the go ahead to install the system in all patrol vehicles in South Bureau. We hope to select a vendor by the end of this year, and have all South Bureau patrol vehicles equipped by the end of fiscal year June 2007. Ultimately, and depending on funding, we anticipate outfitting patrol vehicles in each geographic Bureau at a rate of one Bureau per year. In-Car Digital Video ensures transparency, accountability, and officer integrity, and will provide concrete evidence for officers being investigated on allegations of misconduct.

Another technology project approved by the City Council is the automatic License Plate Recognition System. Money has been set aside to outfit one patrol vehicle per geographic Area. The system has the ability to scan, recognize, and process the license plate numbers of several

hundred cars in a manner of seconds.

Technology is truly the key to increasing our effectiveness as we continue to fight and reduce crime with limited resources. Several pilot programs are in the works relating to increasing technology available in patrol vehicles, including the "Star Chase" electronic tracking system. This pursuit management tool consists of a projectile launched from a patrol vehicle-mounted device. The projectile adheres to the suspect vehicle, enabling police officers to monitor its location through a global positioning system receiver, often reducing the need for a high-speed pursuit.

Yet another technology pilot project currently being tested in Southeast Area is video downlink. The system will connect patrol vehicles to real-time video being recorded from surveillance cameras from around the

area. This gives patrol officers situational awareness, providing them with more information on which to base their decisions. In both Rampart and Southeast Area, officers are testing facial-recognition technology. This program works by digitally capturing and analyzing facial images for comparison and identification.

As I stated earlier, these projects were initiated to improve and position the Department as leaders in the use of cutting edge technological advancements. When combined with the will and determination of you, the men and women of this Department, we will have the tools needed to help us to continue to reduce crime. Let's face it, with too few cops, we need cutting edge technology to give us an edge on the criminals so that one day we will achieve our goal of making Los Angeles the safest large city in America. □

## LAPD Deputy Chief Accepts Job in Georgia

In September, Deputy Chief Michael Berkow accepted a position as Chief of Police in Savannah, Georgia. His departure comes after spending more than three years as head of the Department's Professional Standards Bureau.

"Chief Berkow has done a superb job re-organizing Professional Standards Bureau, especially in establishing protocols for investigating officer-involved shootings," said Chief Bratton. "I wish him well in his new position."

Despite taking a substantial cut in pay, Deputy Chief Berkow said he looked forward to taking over the Savannah-Chatham Police Department in November.

"In my life, it's never been about the money," he said. "For me, it's about the fit of the community, the fit of the job with my talents and abilities."

Deputy Chief Berkow was selected from five finalists. Chief Bratton recruited him on behalf of the Department in April 2003, seven months after becoming Chief. At that time, he left a position as Chief of Police for the City of Irvine.



Deputy Chief  
Michael Berkow

## E-Policing Your Community

Introduced earlier this year, public safety information via e-mail—known as E-Policing—is among the most ingenious crime prevention and reduction tools to date. Capitalizing on cutting-edge information technology, the Department devised an Internet program that allows geographic station Areas to send e-mail blasts community wide.

This new web-based resource brings community policing home with timely crime alerts, neighborhood-watch information, town-hall meeting announcements, and other relevant news. Though most subscribers will be Los Angeles residents and business owners, non-residents with a vested interest in the City stand to benefit as well.

Used effectively, E-Policing can greatly improve communication with the public. Current methods for communication are limited to monthly publication cycles and meeting schedules. E-Policing will help the Department achieve its crime reduction goals for 2006, and beyond. To advance these objectives, the LAPDOnline Unit will be training Department personnel on the use of E-Policing at roll calls, supervisor, and crime control meetings.

Community members may register in one of three ways:

- Visit [www.lapdonline.org](http://www.lapdonline.org), and click on E-Policing on the left navigation bar
- Register directly at [www.lapdepolicing.org](http://www.lapdepolicing.org)
- Or, sign up at [www.lapdcrimemaps.org](http://www.lapdcrimemaps.org), and check “Yes! Sign me up for E-Policing.”

Registration requires a valid e-mail address and a street address within the City of Los Angeles. The service is exclusive to addresses in the City. Accordingly, non-residents who frequent residences, businesses, and organizations in the City may submit those Los Angeles addresses.

Subscribers’ names and telephone numbers are optional, but recommended.

Those who register will immediately begin receiving

Reporting-District-specific information from their Senior Lead Officers and Areas.

Already, more than 9,000 community members have signed up. To boost registration, however, the Department plans to launch an aggressive marketing campaign in the near future.

E-Policing began as a pilot program out of the West

*E-Policing began as a pilot program out of the West Valley Area.*

## Motorcycle Officers Shine at State-wide Competition

In October, the Department’s motorcycle team captured gold and bronze medals at the California Police Motorcycle Rodeo and Skills Competition.

Six officers from the LAPD motorcycle team participated in the statewide competition hosted by the Orange County Traffic Officer’s Association. West Traffic Division Officers Joanna Needham and Lori Sanchez, and Central Traffic Division Officer Lawrence Henderson won the team gold medal. South Traffic Division Officers Brain Brown and Bridgette Robinson, and Officer James Wallace from West Traffic Division captured the team bronze medal.

More than 30 teams comprised of 200 officers from California and Arizona participated in this event which was held at Huntington Beach State Park.

The team competition challenges included technical cone patterns and events such as the slow box—which requires the rider to balance in a straight, narrow line without using the brakes—and the top gun overall rider. A tremendous amount of skill and strategy is required to win the overall rider event, as officers go head to head in a four-way intersection with many obstacles to maneuver around. The overall scores were based on cone patterns and the slow box.

For more information, results and photos from this event, please visit [www.octa.org](http://www.octa.org). □



Valley Area. Its success prompted the Department to expand program capabilities to all 19 geographic Areas. As E-Policing evolves, the Department will expand the program to specialized divisions, and further screen and categorize subscribers to better facilitate two-way communication.

E-Policing holds great promise in combating crime and strengthening Los Angeles communities. The program is part of a Web site overhaul funded by the Los Angeles Police Foundation. For more information, visit [www.lapdonline.org/e\\_policing](http://www.lapdonline.org/e_policing) or call LAPDOnline Unit at (213) 485-1750. □

**THE FOLLOWING PERSONNEL WERE COMMENDED BY THE COMMUNITY IN THE MONTH OF SEPTEMBER 2006**

**POLICE OFFICER I**

Troy Cushman  
Kenny Talbert

**POLICE OFFICER II**

Jason Ahn  
Jose Bahena  
Jordan Bodell  
Kristy Chavarria  
Daniel Chi  
Glorycella De La Sierra  
Antonio Egenias  
Sara Faden  
Brian Frieson  
Riasharo Garcenila  
Annemichelle Green  
Gerardo Hernandez  
Miguel Jimenez  
Gabriel Lara  
Wil Lopez  
Frank Marino  
Jose Martinez  
Gerardo Mejia

Carlos Quintero  
James Rivera  
Enrique Robledo  
Ramon Romero  
Angel Silvestre  
Hiroshi Uehara  
Ivan Vintimilla  
Eric Yerkey  
Chun Yim

**POLICE OFFICER III**

Francisco Alferez  
Julian Almaraz  
Anthony Ares  
Pedro Barba  
Javier Borrego  
Erik Bruner  
Phillip Bruno  
Jhoel De Jesus  
Travonne Dixon  
James Gastelo  
Patricia Guillen  
Gina Holmstrom

Dain Hurst  
Sean Kim  
Doug Larkin  
Marlon Lindsey  
Daniel Marrufo  
Christopher Marsden  
Lawrence Martinez  
James McDonald  
Matthew Morse  
Orlando Nieves  
Michelle Rodriguez  
Manuel Segura  
David Siurek  
Liz Soley  
Troy Thomas  
Pedro Ugarte  
James Veenstra  
Ryan Whiteman

**DETECTIVE I**

Julie Covarrubias  
Sterling Fields  
Barrett Halcromb

Ryuichi Ishitani  
Damien Levesque  
William Longacre  
Steven Lurie  
Erika Nuttman

**DETECTIVE II**

Marcella Fathauer  
Federico Sicard  
John Skaggs  
Amira Smith  
Marcella Winn

**SERGEANT I**

Carol Allen  
David Krumer  
Kieth Moreland

**SERGEANT II**

Andrew Barboza  
Morris Batts  
Jeffrey Bert

Roberto Calderon  
Steven Gomez  
Daniel Gomez  
Barry Montgomery  
Douglas Roller

**DETECTIVE III**

Richard Munguia

**LIEUTENANT I**

Ruben De La Torre  
Mark Stainbrook

**LIEUTENANT II**

Michael Albanese

**CAPTAIN II**

Ronald Marbrey

**CAPTAIN III**

Andrew Smith  
Richard Wemmer

## New Harbor Station "Topped Out"

Under construction for the last year, the new Harbor Community Police Station reached a milestone in late September when construction workers "topped out" the building.

"Topping out"—a construction industry custom—marks the moment at which the structure's last steel beam is hoisted into place. Department personnel and dignitaries gathered to celebrate the architectural accomplishment. Recognized with a ceremony, "topping out" calls for community members to sign the beam before it is raised.

The new facility, which is tentatively set to open in April 2008, will consolidate all station

functions including patrol, detectives, special investigations, commanding officers' offices, community relations, and records. The station will also house a 60-prisoner jail. □



*Captain Joan McNamara, Harbor Area Commanding Officer, signs the last steel beam used on the new Harbor Area Community Police Station.*

## Skid Row Drug Dealers New Target

*Continued from page 4*

Chief Bratton stressed that the condition of homelessness is not a crime in and of itself. Those seeking shelter and rehabilitation in skid row will not be pursued. Instead, the Department's focus is on those who carry out unlawful behaviors, such as illegal drug sales and use, and prostitution.

The LAPD remains committed to achieving its public safety goals in the skid row area. The Chief's latest approach to curtailing skid row drug sales is part of a strategic plan, endorsed by Mayor Antonio Villaraigosa. □



## Police Foundation Awarded Grant from Annenberg Foundation

The Los Angeles Police Foundation recently received a \$1 million grant from the Annenberg Foundation. The grant will advance the creation of a Los Angeles-based, anti-terrorism academy for law enforcement officers and serve as seed funding for virtual leadership training.

This is the second million dollar Annenberg grant awarded to the Foundation. In 2004, the first of the two grants funded leadership, youth

and training programs, and other Department efforts.

“Annenberg carefully monitors the success of its investments,” Chief Bratton said.

“This is a reflection of confidence that

the first million was money well spent.”

Chief Bratton said the grant will also finance the development of anti-terrorism curriculum and expert instructors. The grant will be disbursed over a two-year period. □



## New Police Headquarters Facility Update

Construction of Police Headquarters Facility (PHF) is on target and a groundbreaking ceremony is now in the works. The project was awarded to general contractor Tudor-Saliba in September.

The new 500,000 square-foot facility will be built in about five-years. The state-of-the-art PHF will have 10 stories above ground and one underground level. The facility will also accommodate a 450-seat auditorium, café, and onsite parking.

PHF will house most entities now in Parker Center and others currently in leased space. The cost of the project is \$341 million due to recent increases in construction costs. □

## Ripatti Home Unveiling *Continued from page 1*

The home's interior transformation will be aired on Sunday, Dec. 10 on ABC (check your local listings). Extreme Makeover sent the couple and their daughter to Cabo San Lucas, Mexico while their home underwent construction.

*Extreme Makeover*, the nationally televised reality-show that assists families facing arduous circumstances, partnered with the Department to refurbish Officer Ripatti's home at no cost. Laboring round-the-clock, hundreds of volunteers completed nine-months worth of work in seven days to surprise the injured officer.

The new home was built to accommodate Officer Ripatti's disability and consists of an additional bedroom for her mother-in-law who will provide home health care. Hundreds volunteers—plumbers, tile setters, and drywall and siding installers, among others—assisted with the architectural endeavor.

Cornerstone Construction Group of Redondo Beach spearheaded the project.

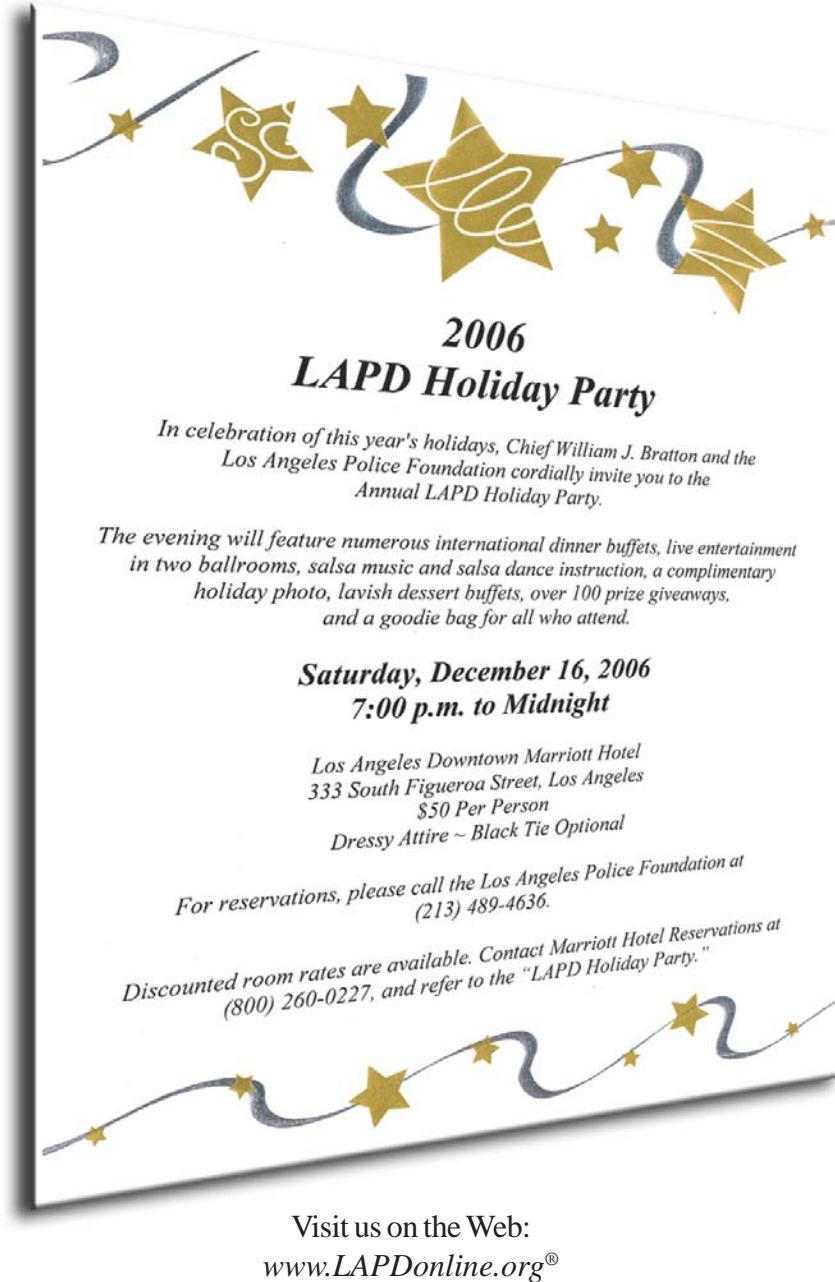
*Extreme Makeover*, back-to-back Emmy Award winner for Best Reality Program, features a weekly project that would ordinarily take a minimum of four months. The show's crew includes a team of designers, contractors, and hundreds of workers who rebuild an entire house and revamp the exterior and landscaping. □

## Recent Actions by the Police Commission



- SEPT. 6:** Commissioners participated in the Medal of Valor Ceremony.
- SEPT. 13:** Approved the Memorandum of Understanding with Los Angeles World Airports.  
Received a briefing on the 77<sup>th</sup> Area “Boot Camp.”
- SEPT. 19:** All Police Commissioners attended the Mayor's Citywide Commission meeting.
- SEPT. 29:** Commissioner Ordin participated in the City's Annual Domestic Violence Awareness Month event.





**2006  
LAPD Holiday Party**

*In celebration of this year's holidays, Chief William J. Bratton and the Los Angeles Police Foundation cordially invite you to the Annual LAPD Holiday Party.*

*The evening will feature numerous international dinner buffets, live entertainment in two ballrooms, salsa music and salsa dance instruction, a complimentary holiday photo, lavish dessert buffets, over 100 prize giveaways, and a goodie bag for all who attend.*

**Saturday, December 16, 2006  
7:00 p.m. to Midnight**

*Los Angeles Downtown Marriott Hotel  
333 South Figueroa Street, Los Angeles  
\$50 Per Person  
Dressy Attire ~ Black Tie Optional*

*For reservations, please call the Los Angeles Police Foundation at (213) 489-4636.*

*Discounted room rates are available. Contact Marriott Hotel Reservations at (800) 260-0227, and refer to the "LAPD Holiday Party."*

Visit us on the Web:  
[www.LAPDonline.org®](http://www.LAPDonline.org®)

**CRIME WATCH CITYWIDE  
YEAR TO DATE - 10/28/06**

Homicide	- 4.3%	▼
Rape	- 6.0%	▼
Robbery	8.1%	▲
Aggravated Assault	- 8.6%	▼
Total Violent Crime	- 1.2%	▼
Burglary	- 8.1%	▼
Burglary/Theft from Vehicle	- 10.4%	▼
Personal/Other Theft	- 10.6%	▼
Auto Theft	- 8.8%	▼
Total Property Crimes	- 9.6%	▼
Total Part I Crimes	- 7.8%	▼

Source ITD, LAPD

**ROLL CALL OF EVENTS**

**THURSDAY  
DECEMBER 14, 2006  
11:00 AM AND 3:00 PM  
PARKER CENTER HOLIDAY  
CELEBRATION ASSEMBLIES**

Celebration Assemblies  
Parker Center Auditorium  
(213) 485-4082

**SATURDAY  
DECEMBER 16, 2006  
7:00 PM  
LAPD HOLIDAY PARTY**

Sponsored by the LA Police Foundation  
Downtown Marriot  
(213) 489-4636

## Successful Spanish-Language Campaign Paves Way for New Culturally Centered Program *Continued from page 3*

Officers who participate regularly in Spanish-language television and radio broadcasts include Northeast Senior Lead Officer Gina Chovan, and Public Information Officer Martha Garcia, South Traffic Division Officer Luis Jose Hernandez, and Valley Traffic Division Officer Luz Montero.

In 2007, the Department and LA 18, the leading Asian-language television station in the United States, will partner to implement an Asian and Pacific Islander television campaign.

The multilingual campaign—executed in Chinese, Tagalog, Korean and Vietnamese, among other languages—will recruit candidates for employment; address culturally relevant topics; engage residents and business community members in dialogue; and educate viewers on Department services.

The Department continually seeks on-air talent to participate in its language-centered campaigns. To learn more, please call (213) 485-3281. □